



Prospectus

The Athenæum of Philadelphia's 2015 Art Exhibition and Sale

Industrial Philadelphia, Past and Present

A tribute to the role of the Philadelphia area in American industry

Sunday December 6, 2015 – Saturday January 2, 2016

THEME: This exhibit is a celebration of the significant role the Philadelphia region has played, and continues to play, in our country's industrial life. All submitted works must depict some aspect of industry, past or present, in the six-county region (Philadelphia, Bucks, Montgomery, Chester, Delaware, and Camden). Please direct questions regarding subject matter to the exhibition Chairmen.

ELIGIBLE MEDIA: This is an open, juried exhibition of two-dimensional works. Entries must be identified in one of the following categories* and must also include a brief medium and image description not to exceed forty (40) characters:

- **Painting:** Oil, pastel, watercolor, acrylic, or mixed painting media**
- **Graphic:** Drawings, pen and ink, collage, woodcut, printmaking, or mixed media that may include photographic and/or digital imagery, but may not be purely digital or photographic.**
- **Photograph (Film):** Picture from traditional film camera that may not be digitally enhanced in any way
- **Photograph (Digital):** Image from digital camera that may be digitally enhanced or manipulated, but must be purely photographic without the addition any foreign imagery or media (digital or otherwise)
- **Digital graphic:** Digitally produced graphic (hand drawn, computer generated, etc.) or Photograph (Digital) with additional digital imagery

*All entries must be designated within one of these categories. "Alternative" categories created by the Artist will result in disqualification.

**Must be original. No prints, giclées, or reproductions of any kind.

ENTRY PHYSICAL REQUIREMENTS: All works must be framed and wired with a maximum dimension of 40" in either direction including frame. Gallery wrapped works must have all edges painted. Non-conforming entries will not be accepted at Drop-off.

ON-LINE ENTRY SUBMISSION: www.PhilaAthenaeum.org/IndustrialArt (Available on September 1, 2015. For assistance, contact the Chairmen.)

DEADLINE FOR SUBMISSION: Sunday, November 1, 2015, Midnight

ENTRY LIMITS: (per Artist) • **Maximum entries:** 10 • **Maximum entries accepted as finalists:** 2

ENTRY FEE: • **Students and members of the Athenæum, Philadelphia Sketch Club, and Plastic Club:** First entry: \$5; Each additional entry: \$10 • **Non-members:** First entry: \$10; Each additional entry: \$10

COMMISSION: 25% (All works must be offered for sale.)

DROP-OFF OF ACCEPTED ENTRIES: November 21 and 23, 2015, 12:00 PM – 5:00 PM (There is a twenty-minute Loading Zone in front of the building for easy delivery.) All entries must be delivered in person. No shipped entries will be accepted and any return shipping costs will be the responsibility of the Artist.

NOTIFICATION OF ACCEPTANCE: E-mail (Also posted on www.PhilaAthenaeum.org/IndustrialArt after November 17, 2015, 5:00 PM)

GALLERY HOURS: Monday – Friday: 9:00 AM – 5:00 PM; Saturdays, December 12 and 19, 2015 and January 2, 2016: 11:00 AM – 3:00 PM.
Closed December 24, 25, and 26, 2015 and January 1, 2016

RECEPTION: Sunday December 6, 2015, 2:00 PM – 5:00 PM at the Athenæum

PRIZES: Jurors determine Awards and Athenæum certificates after hanging. Prizes are announced and distributed at the Reception at 3:00 PM.

BUYER'S PICKUP: December 23, 2015. (Only for buyers who wish to gift their purchases. No artist pickup is permitted on this date.)

PICKUP: January 4, 2016, 12:00 PM – 6:00 PM and January 5, 2016, 3:00 PM – 6:00 PM, or by appointment: 215-925-2688

LIABILITY: All work will be handled with care. However, the Athenæum cannot assume any liability for loss or damage.

EXHIBITION CHAIRMEN: Theodore Lewis (TedHTL@mac.com) and John Schmiechen (JohnS7777@me.com)

JURORS:

CAMERON J. MACTAVISH, AIA, LEED AP – Mr. Mactavish is a co-founding principal of Voith & Mactavish Architects, LLP with architecture degrees from the University of Florida and Drexel University. He is a member of the National Trust for Historic Preservation and the American Society of Architectural Illustrators with expertise in watercolor rendering. Mr. Mactavish has been a Juror for Bryn Mawr College, Philadelphia College of Art, and Moore College of Art and Design. His works have been exhibited at Haverford College, the American Society of Architectural Perspectives, the Brooklyn Museum, the Royal Academy in London, among many others.

DANIELLE RICE, PhD – Dr. Rice is Program Director of the Museum Leadership MS program at Drexel's Westphal College of Media Arts & Design. Most recently, she served as Executive Director of the Delaware Art Museum, and has held positions at the Philadelphia Museum of Art, the Wadsworth Atheneum in Hartford, and the National Gallery in Washington, D.C. Dr. Rice has experience designing exhibitions, large-scale celebrations, scholarly symposia, community outreach projects, and technology installations. She holds a PhD in the History of Art from Yale University and a BA from Wellesley College. The recipient of numerous awards, she lectures and publishes broadly.

SANDRA TATMAN, PhD – Dr. Tatman has served as Executive Director of the Athenæum of Philadelphia since 2007 after teaching at Towson University, Widener University, and the University of Delaware. She holds a BA in English and a PhD in Art History from the University of Delaware and both a Masters of Library Science and an MA in Art History from the University of Oregon. Dr. Tatman has curated numerous exhibitions and published "This Magnificent Opportunity" in *Stained Glass in Catholic Philadelphia*, "Kiwon Wang: One Plus One Is One" in *Metalsmith*, and other scholarly works.

The Athenæum of Philadelphia

219 South 6th Street • Philadelphia, PA 19106 • 215-925-2688 • www.PhilaAthenaeum.org
(The Athenæum is located on the east side of Washington Square below Walnut Street.)